



REMEDIATION

magazine

Media Pack

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REM
mag

Introduction

Remediation Magazine is a new publication whose specific remit is to share information regarding technologies and techniques for use in reversing or stopping environmental damage, in particular the decrease of pollutants in the air, soil and water and cleaning up contaminated sites.

Including (but not limited to) - remedies for source materials such as soil and sediments, groundwater, surface water and air, implementing innovative and alternative technologies and techniques, treatment of Japanese Knotweed impacted soils, hazardous waste and solid waste, underground storage tank remediation, brownfield and contaminated land remediation, recovery of useful components.

Each issue will be sent every 2 months to our international audience of over 4000 named professionals including local authority officers with responsibility for contaminated land, planning, waste management and environmental health, central government officials and MPs, remediation consultants, contractors, clients, laboratories and samplers and regulators.

The magazine will feature news and articles contributed by professional practitioners and technical experts discussing technical materials, decision-making tools, site-specific case studies illustrating remediation implementation, legislation and policy changes and management of technical, legal and financial risk associated with remediating environmental damage.

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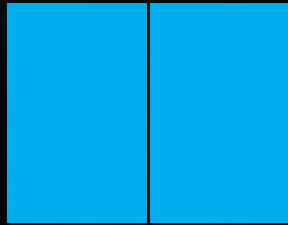
With Remediation Magazine we seek to develop a new high standard in B2B magazine publishing.

All of the editorial features in the magazine are written by independent industry experts, with minimal intervention from the editor and proofing team. Editorials will be checked for spelling and grammar, accuracy and legality and to ensure the editorial flows and there are no glaring errors or omissions. Essentially our editorial policy is we print what you write.

Although we are an editorially led technical publication, we are aiming for the magazine to be visually appealing as well, therefore we require graphics, illustrations and photographs to support any editorial item provided to the magazine.

As a small independent publication, Remediation Magazine needs advertising revenue to operate. We will not place any advertising alongside thought leadership editorials. This is intended to maintain our editorial independence and integrity. All paid for brand advertising will be restricted to the News pages and Cover positions of the magazine and will be extremely limited in each issue.

Display Advertising - POA

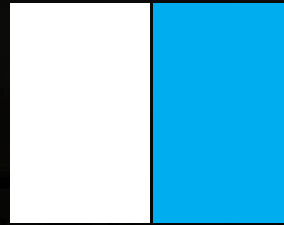


DOUBLE PAGE SPREAD (DPS)

336mm x 245mm

+3mm bleed (342mm x 251mm)

Text Margin: 20mm

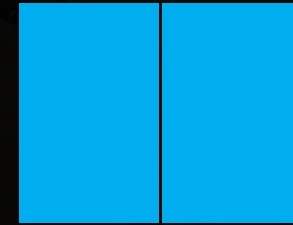


FULL PAGE (FP) & BACK/INSIDE COVERS

168mm x 245mm

+3mm bleed (174mm x 251mm)

Text Margin: 20mm

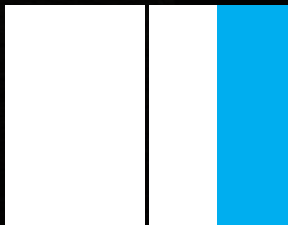


MACHINERY PROFILE*

336mm x 245mm

+3mm bleed (342mm x 251mm)

Text Margin: 20mm

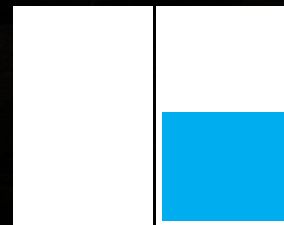


HALF PAGE (HP)

Portrait: 84mm x 245mm

+3mm bleed (90mm x 251mm)

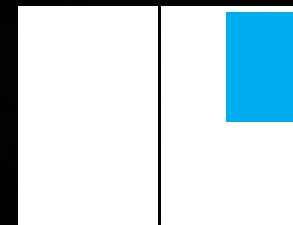
Text Margin: 20mm



HALF PAGE (HP)

Landscape: 168mm x 123mm

No Bleed Required



QUARTER PAGE

84mm x 123mm

No Bleed Required

To advertise, please contact : advertise@remmag.com

Or call : 07791 227303

All Prices On Application

* The Machinery Profile is a double page advertising feature which incorporates:

- 1 full page display advert and
- 1 full page of technical information (500 words).

Additional Machinery Profile pages are available for purchase.

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Editorial Submission Guide

THE BASICS

Please ensure the editorial has a clear, concise title. No more than 8 words.

Please provide the name and title of the author, or attributed authors and collaborators. Also, please supply a publicity photo of the author/s.

If available, also provide the Author's Twitter address, and any Twitter addresses for associated institutions.

The editorial is not a promotional opportunity, we will only print independent editorials free of charge.

As a rule, for every 500 words submitted - please supply at least two high quality images.

WORD COUNT

Editorials: 1000 to 1500 words

If you cannot provide such sizeable editorial, or you require more space please contact :
editor@remmag.com

FORMAT

In order for us to edit and proof the editorial, please submit an editable text document (doc/docx, rtf, odt, etc).

If you want to attribute comments to another author, or you need to cite web sites, books or papers, please provide these details and we will endeavour to include them.

DEADLINE

Please submit your editorial on or before the agreed deadline date. This then gives us time to proofread the editorial, and lay it out.

If you require an extension to the deadline or are unable for whatever reason to provide the editorial, then please do contact the editor as soon as possible:
editor@remmag.com

Image Submission Guide

IMAGES

While embedding images in the document allows us to judge where images should be used, they are difficult to extract, and are generally low quality. So please also provide all images separately.

Please provide as many images as possible to illustrate your editorial. If we do not use all the images, we will hold them in stock to illustrate the publication where required in future editions. We will retain copyright to do this unless otherwise stated. Images will always be attributed to either the photographer or the supplier.

USAGE & ACREDITATION

We require that authors and contributors to the magazine have the rights (or permission to use) any images supplied.

Please provide the name of the photographer or company who should be credited for the image.

LAYOUT

Please do not layout the feature as we have specific criteria, which we have to adhere to. Our Graphic Design team will layout all features; if you require input, please contact us.

ORIGIN & QUALITY

Images from websites (excluding photography/stock image websites) are usually heavily compressed, or too small for publication.

Always try to send us the original digital image - as was taken by the camera. This is going to be of the highest quality and at the highest resolution.

Contact

To discuss editorial submissions, please email : editor@remmag.com

To advertise, please email : advertise@remmag.com

Or call : [07791 227303](tel:07791227303)

www.remmag.com



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